



2022 ADVERTISING OPPORTUNITIES

ADVERTISING IN THE PULSE NEWSLETTER

STANDARD NEWSLETTER AD RATES:

- FULL PAGE FLYER \$65 for 1 month/ \$300 for 12 months
- HALF PAGE AD \$80 for 3 months - 7.5"W x 5"H
- BUSINESS CARD AD \$20 for 1 month / \$45 for 3 months

Please note: Ad copies should be submitted electronically to the Chamber as PDF or JPEG files.

ADVERTISING ON THE CHAMBER WEBSITE

The website advertising (based on calendar year) is as follows:

- **ROTATING BANNER ADS:**
\$130 for 3 months; \$205 for 6 months; \$325 for 12 months.*
- **FEATURED BUSINESS LINKS:**
(appears on 3 of our web pages and links to your website): \$80 for 3 months; \$105 for 6 months; \$205 for 12 months.

*There are 5 banner ads and 10 business links available. If you are interested in advertising on the website please contact the Chamber Office.

Please Note: Rotating Banner Ads must be created by a professional web graphics designer and conform to exact size specifications. 1098 x 648 pixels

QUESTIONS?

Please contact the Chamber M-F 9am-1pm at
315-637-4760 or onondagaeast@gmail.com.